

BCCC Board Meeting

Date: January 17, 2017

Location: Online

In attendance: Jim Hannon, President
Susan Callaway, Secretary
Lori Wade, Treasurer
Peter Richardson, Member-at-Large
Jack Bauer
Julian Katz, Vice President (arrived at 6:13)

The meeting was called to order at 6:05 pm by President Jim Hannon.

Jim asked Jack if he had any general comments, and he indicated he would talk about the RB Bicycle Diversion Program when it came up on the agenda.

The minutes to the previous meeting were approved via email on 11/12/16.

Treasurer's Report

The Treasurer's Report for November - December and a 2016 Year-end report were presented which included income information from both our PayPal account and Quick Books. Our Year-end report showed we received revenue from member dues, merchandise purchases, sponsors and a holiday raffle. Our biggest expense was for the educational pamphlets we purchased. Other expenses were insurance payments, office supplies and software, banners, payments to instructors, professional fees and our subscription to ride with GPS. Last year our revenue was \$17,789.97 and our total expenses were \$20,651.89.

The proposed budget for 2017 was unanimously approved via email on 12/15/16. It includes Administrative Expenses, Insurance, Adult Bicycling Education Program, Youth Bicycle Education Program, the Ride Leader Program, Bike Corral Project and Membership Fees for the various organizations the club belongs to.

Sponsors and Grants

Jim said most of our sponsors will be renewing, although very few have paid yet.

He reviewed the grant money we received; the largest amounts were from Beach Cities Health District and West Basin Water District.

Bicycling Education

- Sam is working on the 2017 schedule for *Adult Bicycle Education* and the first class will start in February or March.
- Redondo Beach continues to be enthusiastic about the *Bicycle Diversion Program* which Jack has been working on. Progress will be slower because one of the key players for RB has been injured over the holidays.
- We have 2 schools signed up for our *Youth Bicycle Education Program*, 1 in February and 1 in March. There are possibly 3 more schools that will want this program.

Ride Leader Program

No crashes have been reported.

SBBC and BCC Club

Trish and Peter are on this committee, but there is nothing to report at this point.

Other News

- Jim reported that the Redondo Beach would soon be recognized by the League of American Bicycles as a *Bicycle Friendly Community*. The city is continuing to add sharrows and bike lanes.
- Jim also mentioned 2 other projects in the works: *Vision Zero* whose goal is to make the roads safer for all users (runners, walkers, cars and bicycles) and *Senior Bicycling Classes*.

New Membership Database and Website Evaluation

Peter reported on a new system that the club could use to keep track of memberships and renewals as well as a variety of other things such as our website, newsletters and our annual election. He evaluated several possible software packages and felt that Wild Apricot was the best match for our requirements. He has been testing out various aspects of this program and he demonstrated some of the features and functions for us. He will send the board members a link to our Wild Apricot demo site as well as a link to a YouTube video about the system. Peter has also asked Randy, our current webmaster to look it over.

Peter has arranged for us to have our trial site through the end of February for further testing and evaluation. He also said we can sign up for it on a month to month basis, and if it doesn't work for the club, we can cancel it. Jim suggested that Peter lead the evaluation project; Susan Callaway, David Hui and Randy Ross will also get involved in reviewing the Wild Apricot system.

Julian moved that we continue using Wild Apricot on our free trial basis and then have a special February meeting to decide whether we want to implement it. Jim seconded the motion.

New concept for the 2017 Bike Corral Project

Jim spoke briefly about the Bike Corral, saying we are going to move forward with the plan to rent out bike corral equipment. The club will interview someone who is interested in managing the Bike Corral

rental program as an independent contractor on a trial basis. We will need to finalize our website for the bike corral and purchase additional fencing, bike racks and a tent. We have grant money that we can use for these purchases. Jim reiterated that we are not in the corral business to make a profit; it's a service to the community. He has prepared a business plan for the rental program.

Volunteers for corrals sponsored by the club will be recruited from club members, and possibly Best Buddies and high school or college students who could earn a scholarship from Agnew.

Garment Status

Jim asked Peter to check with Fred to confirm which sponsors are renewing and will be on the jerseys, and to see if anyone has a new logo. Peter will also find out how soon we need to order our new kits. He didn't feel like there was time to check out other possible manufacturers so we will stay with Stage One in spite of some issues with the quality of the garments. Peter will also see whether we should just update last year's kit by removing the 10 year anniversary logo, or if Joe has other design suggestions. A possible change in t-shirt design was brought up but not discussed due to time constraints.

Tech Soup

Jim mentioned that the club has purchased a subscription for Office 365 and Visio at a substantial discount. If any board member is interested in signing up for this, let Jim know.

Membership Report

The Club added 111 new members last year, and has already added 11 new members this year, bringing our member count to 823.

Next Board Meeting

Our next board meeting will be March 14th. Lori will be out of town but will provide us with her Treasurer's Report.

Board Round Table

Jim said he was looking forward to being involved in some new projects this year such as the new membership software and the diversion program. He is also hoping to expand our bicycle education program.

Susan moved the meeting be adjourned.

The meeting adjourned at 7:50.